

**From:** Every Rotarian Every Year  
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# EVERY ROTARIAN EVERY YEAR

A ROTARY FOUNDATION NEWSLETTER

August 2010

## SUPPLYING HELP AND HOPE

Contributions to the Annual Programs Fund (APF) keep Rotary Foundation programs humming in high gear to help people with desperate needs.

Your APF support through the "Every Rotarian, Every Year" initiative is vital to Doing Good in the World.

At the end of the Rotary year, 50 percent of each district's donations to the Annual Programs Fund is credited to their District Designated Fund (DDF), while the other 50 percent goes to the World Fund. The Foundation uses the World Fund to support the worldwide programs it offers. Likewise, districts use their DDF to fund the Foundation programs they elect to participate in.

Recently, the Foundation was able to restore the World Fund budget for Matching Grants, largely because Rotarians donated a record amount of almost US\$115 million to the Annual Programs Fund in 2007-08. The amount of the World Fund available for Matching Grants in 2010-11 increased 82 percent compared to 2009-10. This is because funds for the 100 Future Vision pilot districts were budgeted separately for 2010-11, making it one of the largest World Fund budgets in Matching Grants history. When every Rotarian [contributes](#) to the Foundation every year, we expand our capacity to bring help and hope to a hurting world.

## GIVING UGANDAN CHILDREN A SECOND CHANCE

Mulambuzi Joshua received a most special gift on his fifth birthday: heart surgery that will allow him to attend school again in his village outside Kampala, Uganda. Mulambuzi was among 20 Ugandan children who received free heart surgeries through Gift of Life India, funded by a US\$105,000 Rotary Foundation Matching Grant. The project was sponsored by the Rotary Club of Delhi Midwest and District 3010 (India), and all 17 districts in Korea.

"Many of them were overdue," says Dr. A.C. Peter, a member of the Rotary Club of Delhi East End and Gift of Life India national coordinator. "After surgery, all these patients can lead healthy and productive lives like any other child." [Read the full story.](#)

## GOING FOR THE GOAL

At their June meeting, the Foundation Trustees set the 2010-11 Annual Programs Fund goal at US\$95.5 million. This goal reflects the Foundation's continuing commitment to fund humanitarian programs that are Doing Good in the World through the Every Rotarian, Every Year initiative.

YOU CAN CHECK YOUR CONTRIBUTION HISTORY ONLINE THROUGH [MEMBER ACCESS](#). YOU MUST HAVE AN E-MAIL ADDRESS ON FILE AT ROTARY INTERNATIONAL (SUBMIT E-MAIL ADDRESSES TO [DATA@ROTARY.ORG](mailto:DATA@ROTARY.ORG)).

**[MAKE YOUR CONTRIBUTION TODAY TO HELP THE FOUNDATION IN BUILDING COMMUNITIES – BRIDGING CONTINENTS AND TO MEET ITS US\\$95.5 MILLION ANNUAL PROGRAMS FUND GOAL.](#)**

For more information about Every Rotarian, Every Year or to share examples of successful fundraising strategies, please contact:  
 Telephone: 1-847-866-3352  
 Fax: 1-847-328-5260  
 E-mail: [erey@rotary.org](mailto:erey@rotary.org)  
 RI website: [www.rotary.org](http://www.rotary.org)

SIGN ME UP!



Atugonza Bevalin, 12, with her mother after surgery

## SON'S DONATION INSPIRES MOTHER

Bill Bloomfield Jr., a member of the Rotary Club of Manhattan Beach, California, USA, generously contributed \$1 million to The Rotary Foundation, which inspired his mother, Margaret M. "Peggy" Bloomfield, to match his gift.

Peggy, a member of the Rotary Club of Westwood Village (Los Angeles), and her son were inducted into the Arch C. Klumph Society at RI World Headquarters in October. The society honors people who contribute at least \$250,000 to the Foundation. Both contributions were the largest single donations ever made to the Foundation's Annual Programs Fund. [Read the full story.](#)



Arch C. Klumph Society members Bill Bloomfield Jr. and his mother, Peggy Bloomfield  
*Rotary Images*

## GOING TO NEW HEIGHTS FOR THE ANNUAL PROGRAMS FUND

Tanya Wolff's passion for supporting The Rotary Foundation led her to organize a fundraiser that was off the beaten path. She and three others trekked 18,000 feet to the base camp of Mt. Everest in Nepal in April to net almost US\$48,500 for the Foundation's Annual Programs Fund.

In addition to Wolff, 2009-10 governor of District 6330 (parts of Ontario, Canada, and Michigan, USA), the team was composed of Karlis Graubics Sr., 2009-10 governor of District 7600 (Virginia, USA); Eric Robinson, president of the Rotary Club of Warton, Ontario; and Robinson's cousin, Douglas Robinson.

"When volunteering overseas with Rotary, I have been able to personally see and hear, taste and *feel* the work of the Foundation," says Wolff, a Foundation Major Donor. "By giving to our Foundation, we bring help to the places where Rotary is

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needed the most and fulfill the Foundation's mission of Doing Good in the World."

[Read the full story.](#)



From left: Karlis Graubics Sr., Tanya Wolff, and Eric Robinson

## BATTLE OF THE BANDS DELIVERS

Dave Legasse believes that nothing brings people together better than music.

A member of the Rotary Club of Savannah West, Georgia, USA, Legasse helped organize a Play It Forward concert in April that raised about \$13,000 for the Annual Programs Fund. The brainchild of the Rotary Club of Savannah, the event featured professional and amateur musicians, including Rotarians, who performed in pop, rock, and jazz bands.

The funds raised didn't replace club members' individual Every Rotarian, Every Year contributions but supplemented their club's donations.

"Most area clubs participated with talent, volunteers, ticket sales, sponsorships, attendance, donations," says Legasse. "Play It Forward was a blowout good time, a family event, and fun for all ages. Our goal next year is \$25,000!"



Jazz bassist Ben Tucker and singer Roger Moss, both Savannah club members, jam with other musicians at the Play It Forward fundraiser. *Dave Legasse*

## A BANNER YEAR

Clubs can qualify for four types of banner recognition during the Rotary year, including:

- Highest per capita Annual Programs Fund contributions in the district (top three clubs; US\$50 per capita minimum)

- 100% Paul Harris Fellow Club (every active member a Paul Harris Fellow; club recognition granted one time only)
- Every Rotarian, Every Year Club (every active member contributes some amount to the APF; club achieves an overall \$100 per capita minimum)
- 100% Rotary Foundation Sustaining Member Club (every active member contributes \$100 or more to the APF)

Banners for 2009-10 recognition will be mailed by October. Make sure your club qualifies for banner recognition in 2010-11!

## THINK FOUNDATION THOUGHTS


The new list of [Weekly Rotary Foundation Thoughts](#) is now available. This collection of brief, thematic commentaries is an effective tool to help Rotarians learn how the Foundation is Doing Good in the World and to broaden participation in the EREY effort.

Club presidents are encouraged to open each meeting with a Foundation thought, ideally rotating the reading among club members. Here is a sample:

“When you hear the number 963 million, it’s difficult to get your head around it. But for the 963 million people who live with chronic hunger, it is not something they try to imagine but something they must try to survive. Malnutrition is the largest single contributor to disease; it imposes crushing economic burdens on the developing world. The Rotary Foundation is working to alleviate hunger and malnutrition. Many of the Matching Grants that the Foundation funds are for projects working toward the end of world hunger. Make your annual gift today.”

## THE BOTTOM LINE

2009-10 Interim Annual Programs Fund Contribution Totals

April	May	US\$100M June	 July	August	September
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